



**TOP NOTCH BICYCLE FRAMES
PETALUMA CA.**

Soulcraft Custom Frame Order Form

The order process starts by submitting a completed Custom Fit Worksheet by email, snailmail, or FAX to SOULCRAFT, or by visiting an authorized SOULCRAFT dealer. Along with the worksheet I require a \$500 deposit, \$100 of which covers the fit process and will not be refunded if you decide to cancel your order at any time after the fit and drawing are completed. You may use our online PayPal payment option, send us a check made out to Soulcraft, or call me with your credit card information.

A detailed description of the complete order process is listed on the website. I ask that you review the complete process so you will have an idea of what to expect. The following is a very brief summary of the process.

1. Submit Custom Fit Worksheet with \$500 deposit.
2. Your bike is drawn out on our CAD program, and I call you for an interview.
3. Design changes are made based on information I gather during the interview.
4. Once we are both happy with the design, a PDF of the drawing will be sent to you for final approval.
5. Your order is prioritized and I give you an ETA.
6. You will be updated when production starts, when the frame goes to paint, and when it is ready to ship.

I've tried to streamline the frame order process to be as efficient as possible. The more detailed data I receive up-front, the quicker I can get you riding on your new frame. Once I receive your final approval on your design, and it's "in the pipeline", I ask that you try to limit your calls about the progress of your frame. I realize that you might change your mind regarding things such as color, frame measurements, etc., so don't hesitate to call regarding these types of changes. However, phone calls to discuss component choices, tire choice, grip choice, or "will the chicks/dudes dig me on my new frame" will unnecessarily extend the process. I ask that you email me with general, non-frame specific questions or questions about order status. Thanks for the consideration.



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Customer Name _____
E-mail _____
Daytime Phone _____
Evening Phone _____
Fax _____

Date _____
Projected ship window (leave blank) _____

Complete bike

Shipping Address _____

<u>Soulcraft Frame model ordering:</u>	<u>Price</u>
<input type="checkbox"/> Option 3	\$1,550.00
<input type="checkbox"/> Plowboy	\$1,600.00
<input type="checkbox"/> Holy Roller geared	\$1,550.00
<input type="checkbox"/> Royale geared	\$1,550.00
<input type="checkbox"/> Groundskeeper geared	\$1,550.00
<input type="checkbox"/> Royale single/fixed	\$1,600.00
<input type="checkbox"/> Groundskeeper single/fixed	\$1,600.00
<input type="checkbox"/> Holy Roller single	\$1,600.00
<input type="checkbox"/> Alma Pura lugged road (f,f,&s)	\$3000 +

Profession _____

Male

Female

Age _____

Weight _____

<u>Soulcraft Rigid Fork model:</u>	<u>Price</u>
<input type="checkbox"/> 29r 80mm adjusted (468mm)	\$350.00
<input type="checkbox"/> 29r not adjusted (432mm)	\$350.00
<input type="checkbox"/> 26" 80mm adjusted (432mm)	\$350.00
<input type="checkbox"/> Road unicrown	\$350.00
<input type="checkbox"/> Cross unicrown	\$350.00

Frame/Fork color choice (see website) _____

Decal color (see website) _____

Shipping Notes/Instructions _____

Deposit date _____
Deposit amount _____

Credit card/phone

Credit card online

Check

Cash

Other Notes/Instructions _____



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Frame Options

If you are not sure what options you want or need, I can fill this out when we do the interview and e-mail it to you for approval.

	Y	N	Retail Price
1) Custom top tube length	<input type="checkbox"/>	<input type="checkbox"/>	N/C
2) Custom head tube length	<input type="checkbox"/>	<input type="checkbox"/>	N/C
3) Designed around specific fork (80mm, 100mm, etc)	<input type="checkbox"/>	<input type="checkbox"/>	N/C
4) Custom seat angle	<input type="checkbox"/>	<input type="checkbox"/>	N/C
5) Two bottle mounts (one on down tube, one on seat tube)	<input type="checkbox"/>	<input type="checkbox"/>	N/C
6) Disc brake mount	<input type="checkbox"/>	<input type="checkbox"/>	N/C
7) V brake/Canti mounts	<input type="checkbox"/>	<input type="checkbox"/>	N/C
8) "Standard" mountain cable routing ("10 O'clock" routing of brake line/cable on top tube with derailleur cables under down tube)	<input type="checkbox"/>	<input type="checkbox"/>	N/C
9) "Standard" road cable routing ("7 O'clock" routing of brake cable on top tube with derailleur cables under down tube)	<input type="checkbox"/>	<input type="checkbox"/>	N/C
10) "Standard" cross cable routing (All cables on top of top tube. Hanger for brake cable on seat stay. Rear derailleur cable under right seat stay. Roller on back of seat tube for bottom pull road der.)	<input type="checkbox"/>	<input type="checkbox"/>	N/C
11) "7 O'clock" routing of brake line on bottom of top tube on mountain bikes	<input type="checkbox"/>	<input type="checkbox"/>	N/C
12) Internal cable routing			N/A
13) Custom seat tube length (other than one of our many "stock" sizes)	<input type="checkbox"/>	<input type="checkbox"/>	\$150.00
14) Both cantilever/V and disc mounts (with removable cantilever/V posts)	<input type="checkbox"/>	<input type="checkbox"/>	\$75.00
15) Pump peg	<input type="checkbox"/>	<input type="checkbox"/>	N/C
16) Rack eyelets on dropouts and rack eyelets on seat stays (not available with disc brakes)	<input type="checkbox"/>	<input type="checkbox"/>	\$55.00
17) Rack eyelets on seat stays only for use with disc brakes and Old Man Mountain rack	<input type="checkbox"/>	<input type="checkbox"/>	\$40.00
18) Fender eyelets on dropouts and fender mounts in bridges (not available with disc brakes)	<input type="checkbox"/>	<input type="checkbox"/>	\$45.00
19) Rack and fender package (dropout eyelets, frame mounts, fender mounts in bridges)	<input type="checkbox"/>	<input type="checkbox"/>	\$75.00
20) Third bottle mount under down tube	<input type="checkbox"/>	<input type="checkbox"/>	\$45.00
21) Top tube routing (standard on cross bikes, up charge on all others)	<input type="checkbox"/>	<input type="checkbox"/>	\$45.00
22) Rohloff Package (includes special left side slider and necessary cable guides)	<input type="checkbox"/>	<input type="checkbox"/>	\$50.00
23) Slider Derailleur Package (includes slider dropout with derailleur hanger and necessary cable stops)	<input type="checkbox"/>	<input type="checkbox"/>	\$50.00
24) Extra right side Slider dropout (with or without hanger)	<input type="checkbox"/>	<input type="checkbox"/>	\$25.00
25) Black anodized Slider dropouts (pair)	<input type="checkbox"/>	<input type="checkbox"/>	\$50.00
26) Custom powder coat color (must be accompanied by color chip/swatch/RAL #)	<input type="checkbox"/>	<input type="checkbox"/>	\$50.00
27) Custom powder coat paint scheme			N/A
28) Custom wet paint			N/A
29) Custom stem	<input type="checkbox"/>	<input type="checkbox"/>	\$150.00

Other



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Fork Options

	Y	N	Retail Price
1) Disc brake mount	<input type="checkbox"/>	<input type="checkbox"/>	N/C
2) Cantilever/V Brake mounts	<input type="checkbox"/>	<input type="checkbox"/>	N/C
3) Both cantilever/V and disc mounts (with removable cantilever/V posts)	<input type="checkbox"/>	<input type="checkbox"/>	\$75.00
4) Fender mounts on bottom of steerer and dropouts (not available with disc brakes)	<input type="checkbox"/>	<input type="checkbox"/>	\$45.00
5) Low rider rack mounts (not available with disc brakes)	<input type="checkbox"/>	<input type="checkbox"/>	\$55.00
6) Low rider rack and fender combo (not available with disc brakes)	<input type="checkbox"/>	<input type="checkbox"/>	\$85.00
7) Custom powder coat color (must be accompanied by color chip/swatch/RAL #)	<input type="checkbox"/>	<input type="checkbox"/>	\$50.00
8) Custom powder coat paint scheme	<input type="checkbox"/>	<input type="checkbox"/>	N/A
9) Custom wet paint	<input type="checkbox"/>	<input type="checkbox"/>	N/A

Other _____



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Bike measurements

Brand _____

Model and year _____

Size _____

A) Saddle height	<input type="text"/>	center of bottom bracket to top of saddle
B) Saddle height from ground	<input type="text"/>	ground to top of saddle perpendicular to ground (where centerline of seatpost would intersect top of saddle)
C) Bar height from ground	<input type="text"/>	ground to center of handlebar (at stem clamp junction)
Bar/Saddle drop (B-C)	<input type="text"/>	difference between "B" and "C" measurement
D) Saddle to bar \emptyset	<input type="text"/>	measure from nose of saddle to the center of the bar clamp (follow natural angle to bar)
E) Saddle length	<input type="text"/>	measure the length of saddle from nose to tail
F) BB \emptyset to bar \emptyset	<input type="text"/>	measure from center of bottom bracket up to edge of the bar (follow natural angle to bar)
G) Top tube length (effective)	<input type="text"/>	measure parallel to the ground from intersection of top tube/head tube centerlines to seat tube/seat post centerline
Saddle position fore/aft	<input type="text"/>	Position of saddle rails on seat post. Choose: Forward, Back, Middle, Middle/forward, Middle/back.

If your saddle is all the way forward or back, why is that? Are you trying to adjust your cockpit or your pedaling position?



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Cleat to toe		Measure from center of cleat to front edge of shoe
Crank length		center of bottom bracket to center of pedal spindle (look on back of crank arm)
Stem length and angle		center of bar clamp to center of steerer
Handlebar current		current handlebar used including rise (if any) and sweep
Handlebar future		desired handlebar to be used on new SOULCRAFT including rise (if any) and sweep
Seatpost current		Current seatpost (manufacturer/model, <input type="checkbox"/> offset clamp <input type="checkbox"/> overcenter clamp)
Seatpost future		Desired seatpost to be used (manufacturer/model, <input type="checkbox"/> offset clamp <input type="checkbox"/> overcenter clamp)
Tires future		manufacturer, model and size
Fork future		Model and travel

Body Measurements

Total Height		stand against a wall in stocking feet. Stand upright with good posture. Ground to top of head
Inseam 1		in stocking feet, put record sleeve or book up against pubic bone and hold level. Ground to top of ruler.
Inseam 2		With cycling shoes on, put record sleeve or book up against pubic bone and hold level. Ground to top of ruler.
Arm Length		with broomstick in hand stretch arm out to side. Measure from notch on top of shoulder to center of broomstick.
Torso 1		stand against a wall in stocking feet and measure from ground up to the notch at the bottom of your neck, just above your sternum
Torso 2		subtract inseam 1 from torso 1
Femur Length		Measure from hip bone to knee joint
Shoulder Width		measure outside to outside of shoulders
Shoe Size		cycling shoe size



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Weight

stand on a scale

Physical ailments and limitations Tell us about any physical problems you have while riding such as back/neck/knee pain etc.

Riding style Tell us about how you ride and what type of riding you do. Do you pick good lines? Are you hard on equipment? Do you ride primarily sigletrack or fire road? Epics or crits? Do you race? Good decender?

Have you ever been professionally fit? How did you come to be in your current position on your bike?



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Comments: